

How are we doing; generating fostering enquiries

- 70 enquiries to date (01/04/22 to 15/09/22)
- 7 approvals to date (5 approvals in total for 21/22)
- Ask One Person campaign has generated 18 specific enquiries - 4 households have progressed to the application stage
- Targeted digital campaign starting in October with support from Digital Marketing Company (via Comms Team)
- New website launched in July 2022

